Adilson Dal Olmo

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www.linkedin.com/in/adilsondalolmo

Professional Summary

I'm an entrepreneur and **web developer** passionate about connecting people to technology and creating opportunities for new businesses to succeed. With more than 15 years of experience, I worked in several agencies as a **developer programmer**, **web designer** and **team leader**. I've also achieved significant results in customer success roles at the companies I've worked for.

For five years, I led the WordPress Curitiba Community, one of Brazil's largest open-source communities specializing in WordPress. In this role, I organized monthly events, gave lectures and training, and helped develop web solutions based on WordPress.

Currently, I manage online learning platforms in LMS **Moodle** and **WordPress**. Additionally, I consult on the development of web projects.

Main Responsibilities

- Conduct requirements analysis and preparing specific proposals for modified or replacement systems and developing solutions.
- Consult with customers and/or other departments on project status, proposals and technical issues such as system design and maintenance.
- Mapping and documenting interfaces between legacy and new systems.
- Develop and direct system and application testing and validation procedures.
- Providing training and user manuals to users of a new or modified system or applications.
- Systems Administrator for excellence, able to conduct users, roles, policies and other mass operations always considering information security premises.
- Familiarity with Agile, Scrum, Kanban, DevOps, and rapid and iterative technical design-based projects.

Skills

Languages	**Deep knowledge of platforms**
PHP, JavaScript, CSS, Sass, XML, HTML, SOAP, REST and JSON.	WordPress and Moodle.
Databases	**Methodologies**
MySQL, MariaDB, MS SQL and PostgreSQL.	Waterfall and Agile.
Reporting Tools	**Hosting and code management**
Google Analytics and DataStudio.	CDN, Apache, Nginx, LiteSpeed, Git, CPanel, Plesk, Docker, Bower, Composer, Gulp.

I have experience in designing, developing, publishing, and maintaining websites, virtual stores, and online course platforms. Through testimonials and customer recommendation letters, I have collaborated with various stakeholders to execute successful marketing campaigns by creating websites, landing pages, and optimizing existing websites using A/B testing and SEO best practices. I have expertise in creating custom WordPress themes and plugins with exclusive features, ensuring responsive designs for desktop, tablet, and mobile devices.

Education

MBA in Digital Business (AQF Graduate Diploma) ……………………………………………… **2019**
Positivo Universities - Curitiba - Brazil

Webdesign (AQF Associate Degree) ……………………………………………………………… **2016**
OPET Universities – Curitiba - Brazil

Employment History

Full-Stack Developer | WordPress Specialist

Innovahub4All Pty Ltd – Digital Services ………………………………………… **Mar 2023 - Current**
www.innovahub4all.com.au

Roles and Responsibilities:

Develops websites, performs integration between web platforms, trains a team of programmers and participates in the development of digital strategies for the company and customers.
- Provide website support services for the Company.
- Carry out the development of website projects.
- Researching, consulting, analysing and evaluating system program needs.
- Identifying technology limitations and deficiencies in existing systems and associated processes, procedures and methods.
- Testing, debugging, diagnosing and correcting errors and faults in an applications programming language within established testing protocols, guidelines and quality standards to ensure programs and applications perform to specification.
- Writing and maintaining program code to meet system requirements, system designs and technical specifications in accordance with quality accredited standards.
- Writing, updating and maintaining technical programs, end-user documentation and operational procedures.
- Providing advice, guidance and expertise in developing proposals and strategies for software design activities such as financial evaluation and costings for recommending software purchases and upgrades.

Accomplishments:

- Creation of new workflows aimed at better leveraging the skills of the entire team.
- Organization of sprint meeting minutes, organization, prioritization and delegation of activities using Kanban and Scrum.
- Structuring a new Accessibility service for Websites, creating a commercial presentation, a diagnostic model, mapping the processes involved and pricing.
- Training other team members to perform routine activities.

System Administrator | Moodle Specialist

EaDSuporte - LMS Moodle Specialists …………………………………………. **Mar 2019 - Current**
eadsuporte.com.br

Roles and Responsibilities:

Moodle Administrator and Learn Designer for online learning projects. Accountable for the company's biggest clients and directly responsible for the projects in universities, governmental entities, language centres, high schools and online learning platforms for industries.

- Responsible for maintaining the integrity of the Learning Management System (courses and content).
- Creator of courses and course templates, uploading, maintaining and testing of all learning material within the LMS.
- Developing and maintaining standardised LMS tools and reporting; generation of standard and customised reports where required to meet specific program KPI's.
- Identifies improvements to the LMS and implements appropriate strategies and initiatives to support change. Uses a continuous improvement approach within the LMS to identify, add and activate the appropriate improvements where appropriate.
- Responsible for training technical talents and apprentices in specialized services

Accomplishments:

- LMS Moodle administration with several implementations of new features on a platform with more than 10,000 students.
  academico.unina.edu.br
- Creating the WordPress cart integrating this to LMS Moodle to empower automatic enrolls and online sales for the courses.
  portalcfc.com.br
- Responsible for the all-new visual identity of some courses. Rebranding and evolving visual concepts. Creating new child themes to apply a unique look to each course category.
  uniex.executiva.adm.br
- Mapping workflows and processes to accomplish the correct use of the LMS Moodle.
  moodle.ccaa.com.br

WordPress Developer Leader

Tytânio – Web Design Agency ……………………………………………………. **Mar 2019 - Current**
tytanio.com.br

Roles and Responsibilities:

Coordinates design and development teams for website projects and online stores in WordPress working remotely with about ten projects delivered per year. Also responsible for the administrative sector of the company.

Accomplishments:

- I participated in co-creating a new portfolio of services and pivoting the business model, thus bringing better financial health to the company. We have become a reference in developing digital solutions with the WordPress platform.
- I had remarkable success becoming one of the best-evaluated suppliers in the Sebrae Tec Paraná program due to the organization and quality of deliveries even during the COVID pandemic, with more than 10 projects completed per year.
  sebrae.com.br

Summary of Experience before 2019

- **Conquer Business School** - Full-stack developer
- **ISAE – Superior Institute Of Administration And Economy** - LMS Administrator and Designer
- **ITDE - Technological Institute Of Educational Development** - Back-end developer
- **Evonline - Digital Marketing** - Front-end developer
- **Define - Design and Communication** - Webdesigner
- **OMNI - Service centre authorised by Apple** - Webdesigner

Volunteer work

WordPress Meetups Coorganizer: For five years, I led the WordPress Curitiba Community, one of Brazil's largest open-source communities specializing in WordPress. In this role, I organized monthly events, gave lectures and training, and helped develop web solutions based on WordPress.
meetup.com/wpcuritiba

If you need any further information, please do not hesitate to contact me.

Sincerely,

Adilson Dal Olmo dos Santos
Adelaide, South Australia - 2023